

BEDIYAR

AIM WA's landmark executive development
program for First Nations leaders



Australian
Institute of
Management
WESTERN AUSTRALIA

BEEDIYAR 2026 AND BEYOND

AIM WA acknowledges the traditional owners of the lands where we work, learn and lead.

**Thanks for your interest in Beediyar ('brid-ee-yah'),
the Noongar word for 'leader'**

AIM WA is a not-for-profit organisation with a strong commitment to First Nations leadership development. Beediyar is AIM WA's unique executive leadership development program for First Nations managers and leaders from all sectors and regions in Western Australia. This culturally responsive program aims to fast-track First Nations professionals into executive roles, developing a growing alumni of Indigenous CEOs, directors and senior executives who can lead organisations of any size, industry and sector.

Why do we need the Beediyar program?

Very few First Nations employees in Australian organisations make it into senior leadership positions. In fact, research shows that: **"Indigenous employees are almost entirely absent from senior management and executive leadership levels."***

While many organisations have implemented First Nations employment and development strategies, significant barriers remain, often limiting Indigenous employees from progressing beyond middle management and into senior executive roles.

Sponsoring Beediyar 2026 and beyond

Building on the inaugural program's successful foundations, with our first group of 21 participants graduating in May 2025, we're focusing on providing equitable access to future programs through scholarships and supporting the current Beediyar program alumni as they progress in their executive careers.

Your sponsorship will provide seats on the Beediyar program for high-potential First Nations leaders, elevating Indigenous voices around executive tables, building cultural responsiveness in organisations across the state and delivering benefits to the WA community.

You can help shape a future where First Nations leadership truly thrives. If your organisation shares our vision and would like to learn more about the various sponsorship opportunities available, please get in touch. I look forward to speaking with you.

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*Minderoo Foundation, Bankwest Curtin Economics Centre (BCEC) at Curtin University, and Murawin, 2022, Woort Koorliny - Australian Indigenous Employment Index 2022 National Report. Minderoo Foundation.